



Red Basket[®]

**For the Year Ended
December 31, 2017**

Red Basket
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For the Year Ended
December 31, 2017

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Red Basket
Statement of Financial Position
December 31, 2017

ASSETS

Assets:	Prior Year	Current Year	Change
Checking	\$ 126,384.82	\$ 164,280.72	\$ 37,895.90
PayPal Account	64,690.69	61,556.17	(3,134.52)
Accounts Receivable-WL Match	4,425.00	4,225.00	(200.00)
Accounts Receivable-Bank Fees	7.40	12.69	5.29
Accounts Receivable-PayPal Fees	4,930.20	6,569.11	1,638.91
Accounts Receivable-Other	-	4,600.00	4,600.00
Unredeemed Good Deeds Gift Cards	-	-	-
Total Assets	<u>\$ 200,438.11</u>	<u>\$ 241,243.69</u>	<u>\$ 40,805.58</u>

LIABILITIES & NET ASSETS

Liabilities:	Prior Year	Current Year	Change
Accounts Payable	\$ -	\$ 5.00	\$ 5.00
Gift Cards Payable	-	-	-
Good Deeds Gift Cards Payable	-	-	-
Total Liabilities	<u>\$ -</u>	<u>\$ 5.00</u>	<u>\$ 5.00</u>
Net Assets:			
Unrestricted Net Assets	\$ 194,921.83	\$ 236,764.96	\$ 41,843.13
Unrestricted Net Assets - Good Start	5,516.28	4,473.73	(1,042.55)
Total Net Assets	<u>\$ 200,438.11</u>	<u>\$ 241,238.69</u>	<u>\$ 40,800.58</u>
Total Liabilities & Net Assets	<u>\$ 200,438.11</u>	<u>\$ 241,243.69</u>	<u>\$ 40,805.58</u>

Red Basket
Statement of Activities
For the Year Ended
December 31, 2017

	<u>Prior Year</u>		<u>Current Year</u>		<u>Change</u>	
	<u>Month</u>	<u>Year to Date</u>	<u>Month</u>	<u>Year to Date</u>	<u>Month</u>	<u>Year to Date</u>
Revenues						
Contributions	\$ 130,135.00	\$ 921,639.74	\$ 114,629.00	\$ 1,181,021.26	\$ (15,506.00)	\$ 259,381.52
Contributions - In-Kind	-	-	-	-	-	-
Contributions - Good Start	4,600.00	9,194.44	930.00	7,507.45	(3,670.00)	(1,686.99)
Contributions - Good Deeds Gift Cards	-	-	-	-	-	-
Contributions - Woodmen Match	1,300.00	14,400.00	1,800.00	11,000.00	500.00	(3,400.00)
Contributions - Bank Fees	3.95	51.40	4.53	45.69	0.58	(5.71)
Contributions - PayPal Fees	2,302.17	18,281.40	2,198.64	22,038.76	(103.53)	3,757.36
Contributions - Other	-	-	-	-	-	-
Contributed Services - WL	92,287.00	607,871.00	40,092.00	448,262.00	(52,195.00)	(159,609.00)
Contributed Services - Adwords	8,374.06	102,551.75	2,830.46	84,502.67	(5,543.60)	(18,049.08)
Total Revenues	239,002.18	1,673,989.73	162,484.63	1,754,377.83	(76,517.55)	80,388.10
Expenditures						
Grants	\$ 67,745.51	\$ 876,765.37	\$ 55,490.00	\$ 1,158,728.13	\$ (12,255.51)	\$ 281,962.76
Grants - In-Kind	-	-	-	-	-	-
Bank Fees	3.95	51.40	4.53	45.69	0.58	(5.71)
PayPal Fees	2,302.17	18,281.40	2,198.64	22,038.76	(103.53)	3,757.36
Professional Services - WL	92,287.00	607,871.00	40,092.00	448,262.00	(52,195.00)	(159,609.00)
Professional Services - Adwords	8,374.06	102,551.75	2,830.46	84,502.67	(5,543.60)	(18,049.08)
Miscellaneous	-	-	-	-	-	-
Total Expenditures	170,712.69	1,605,520.92	100,615.63	1,713,577.25	(70,097.06)	108,056.33
Change - Net Assets	\$ 68,289.49	\$ 68,468.81	\$ 61,869.00	\$ 40,800.58	\$ (6,420.49)	\$ (27,668.23)

Red Basket
Statement of Activities by Function
For the Year Ended
December 31, 2017

	Admin	Program	Fund Raising	Year to Date Total
Revenues				
Contributions	\$ -	\$ 1,181,021.26	\$ -	\$ 1,181,021.26
Contributions - In-Kind	-	-	-	-
Contributions - Good Start	-	7,507.45	-	7,507.45
Contributions - Good Deeds Gift Cards	-	-	-	-
Contributions - Woodmen Match	-	11,000.00	-	11,000.00
Contributions - Bank Fees	2.28	43.41	-	45.69
Contributions - PayPal Fees	1,101.94	20,936.82	-	22,038.76
Contributions - Other	-	-	-	-
Contributed Services - WL	52,372.00	380,415.00	15,475.00	448,262.00
Contributed Services - Adwords	-	-	84,502.67	84,502.67
Total Revenues	53,476.22	1,600,923.94	99,977.67	1,754,377.83
Expenditures				
Grants	\$ -	\$ 1,158,728.13	\$ -	\$ 1,158,728.13
Grants - In-Kind	-	-	-	-
Bank Fees	2.28	43.41	-	45.69
PayPal Fees	1,101.94	20,936.82	-	22,038.76
Professional Services - WL	52,372.00	380,415.00	15,475.00	448,262.00
Professional Services - Adwords	-	-	84,502.67	84,502.67
Miscellaneous	-	-	-	-
Total Expenditures	53,476.22	1,560,123.36	99,977.67	1,713,577.25
Change - Net Assets	\$ -	\$ 40,800.58	\$ -	\$ 40,800.58

* Allocation %'s are updated annually for the December Year End Financial Reports

Red Basket
Statement of Activities Trend Analysis
For the Year Ended
December 31, 2017

	Year to Date					Change PY to CY	
	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	\$	%
Revenues							
Contributions	\$ 245,886.00	\$ 447,959.42	\$ 705,372.33	\$ 921,639.74	\$ 1,181,021.26	\$ 259,381.52	28.1%
Contributions - In-Kind	-	-	901.00	-	-	-	NA
Contributions - Good Start	2,745.00	9,820.00	13,122.82	9,194.44	7,507.45	(1,686.99)	-18.3%
Contributions - Good Deeds Gift Cards	3,187.00	2,150.00	4,550.00	-	-	-	NA
Contributions - Woodmen Match	2,925.00	9,800.00	17,200.00	14,400.00	11,000.00	(3,400.00)	-23.6%
Contributions - Bank Fees	123.90	106.45	90.60	51.40	45.69	(5.71)	-11.1%
Contributions - PayPal Fees	5,794.53	9,489.55	14,008.23	18,281.40	22,038.76	3,757.36	20.6%
Contributions - Other	23.00	-	-	-	-	-	NA
Contributed Services - WL	605,730.00	661,164.00	563,096.00	607,871.00	448,262.00	(159,609.00)	-26.3%
Contributed Services - Adwords	-	-	56,727.39	102,551.75	84,502.67	(18,049.08)	-17.6%
Total Revenue	\$ 866,414.43	\$ 1,140,489.42	\$ 1,375,068.37	\$ 1,673,989.73	\$ 1,754,377.83	\$ 80,388.10	4.8%
Expenditures							
Grants	\$ 170,339.00	\$ 440,300.04	\$ 751,279.23	\$ 876,765.37	\$ 1,158,728.13	\$ 281,962.76	32.2%
Grants - In-Kind	-	-	901.00	-	-	-	NA
Bank Fees	123.90	106.45	90.60	51.40	45.69	(5.71)	-11.1%
PayPal Fees	5,794.53	9,489.55	14,008.23	18,281.40	22,038.76	3,757.36	20.6%
Professional Services - WL	605,730.00	661,164.00	563,096.00	607,871.00	448,262.00	(159,609.00)	-26.3%
Professional Services - Adwords	-	-	56,727.39	102,551.75	84,502.67	(18,049.08)	-17.6%
Promotion Expense	-	-	-	-	-	-	NA
Miscellaneous	23.00	-	-	-	-	-	NA
Total Expenditures	\$ 782,010.43	\$ 1,111,060.04	\$ 1,386,102.45	\$ 1,605,520.92	\$ 1,713,577.25	\$ 108,056.33	6.7%
Change - Net Assets	\$ 84,404.00	\$ 29,429.38	\$ (11,034.08)	\$ 68,468.81	\$ 40,800.58	\$ (27,668.23)	-40.4%

Red Basket
Statement of Cash Flow
For the Year Ended
December 31, 2017

	Current Month	Year to Date
Cash Flow-Operating Activities		
Contributions	\$ 162,484.63	\$1,754,377.83
Total Cash Receipts	162,484.63	1,754,377.83
Expenditures	(100,615.63)	(1,713,577.25)
Change in Accounts Receivable-WL Match	(1,800.00)	200.00
Change in Accounts Receivable-Bank Fees	(4.53)	(5.29)
Change in Accounts Receivable-PayPal Fees	(2,198.64)	(1,638.91)
Change in Accounts Receivable-Other	(4,600.00)	(4,600.00)
Change in Unredeemed Good Deeds Gift Cards	-	-
Change in Accounts Payable	5.00	5.00
Change in Gift Cards Payable	-	-
Change in Good Deeds Gift Cards Payable	-	-
Total Cash Expenditures	(109,213.80)	(1,719,616.45)
Net Cash-Operating Activities	53,270.83	34,761.38
Net Cash-Investing Activities	-	-
Net Cash-Financing Activities	-	-
Net Increase (Decrease) - Cash	\$ 53,270.83	\$ 34,761.38
SUMMARY		
Cash Balance at End of Period	225,836.89	225,836.89
Cash Balance at Beg of Period	172,566.06	191,075.51
Net Increase (Decrease) - Cash	\$ 53,270.83	\$ 34,761.38

Red Basket
Statement of Changes in Net Assets
For the Year Ended
December 31, 2017

Unrestricted:	
Net Assets	\$ 195,964.38
Net Assets Good Start	4,473.73
Change in Net Assets	40,800.58
Total Net Assets	<u>\$ 241,238.69</u>

Red Basket
Statement of Net Asset Reclassifications
For the Year Ended
December 31, 2017

Unrestricted Net Assets	Beginning Balance	Contributions	Expenditures	Reclassifications	
				(to) / from Unrestricted	Ending Balance
Jan	\$ 194,921.83	\$ 93,545.32	\$ (113,086.32)	250.00	\$ 175,630.83
Feb	175,630.83	108,583.81	(106,027.75)	475.00	178,661.89
Mar	178,661.89	187,382.22	(196,168.69)	1,000.00	170,875.42
Apr	170,875.42	165,540.18	(152,820.31)	1,050.00	184,645.29
May	184,645.29	180,686.24	(174,190.68)	1,130.00	192,270.85
Jun	192,270.85	112,153.10	(203,923.38)	600.00	101,100.57
Jul	101,100.57	121,822.30	(115,860.50)	1,350.00	108,412.37
Aug	108,412.37	80,938.93	(108,520.32)	2,150.00	82,980.98
Sep	82,980.98	200,021.32	(90,491.32)	1,100.00	193,610.98
Oct	193,610.98	185,222.86	(187,687.39)	(1,772.00)	189,374.45
Nov	189,374.45	149,269.47	(164,184.96)	1,517.00	175,975.96
Dec	175,975.96	161,529.63	(100,615.63)	(125.00)	236,764.96
Total	\$ 194,921.83	\$ 1,746,695.38	\$ (1,713,577.25)	\$ 8,725.00	\$ 236,764.96

Unrestricted Net Assets - Good Start	Beginning Balance	Contributions	Expenditures	Reclassifications	
				(to) / from Unrestricted	Ending Balance
Jan	\$ 5,516.28	\$ 30.00	\$ -	\$ (250.00)	\$ 5,296.28
Feb	5,296.28	90.76	-	(475.00)	4,912.04
Mar	4,912.04	200.00	-	(1,000.00)	4,112.04
Apr	4,112.04	175.00	-	(1,050.00)	3,237.04
May	3,237.04	600.00	-	(1,130.00)	2,707.04
Jun	2,707.04	51.89	-	(600.00)	2,158.93
Jul	2,158.93	3,043.31	-	(1,350.00)	3,852.24
Aug	3,852.24	82.17	-	(2,150.00)	1,784.41
Sep	1,784.41	50.00	-	(1,100.00)	734.41
Oct	734.41	-	-	1,772.00	2,506.41
Nov	2,506.41	2,404.32	-	(1,517.00)	3,393.73
Dec	3,393.73	955.00	-	125.00	4,473.73
Total	\$ 5,516.28	\$ 7,682.45	\$ -	\$ (8,725.00)	\$ 4,473.73

Total Net Assets	\$ 200,438.11	\$ 1,754,377.83	\$ (1,713,577.25)	\$ -	\$ 241,238.69
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Total Change in Net Assets					\$ 40,800.58
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